

### 1. Societal challenge

- Which societal challenge is addressed and how is it linked to the UN Sustainable Development Goals and/or the Missions of the Dutch Topsectors
- What is the vision, mission, and goal of the ELSA-lab?
- Which SMART objectives are pursued?

### 2. Insight collection and validation

- How are insights collected, validated and documented?
- Which responsible research principles are applied?
- What scientific research methods are applied?

### 3. Solution design methodologies

- Which key-enabling design approach is applied
- How do you implement improvement cycles?
- Which stakeholders are involved and what are their tasks?

### 4. Human centered AI approach

- Where does your data come from, how is it processed, and which data model is used?
- Which AI-methods and techniques are used?
- How do you secure proper data management and algorithm transparency?

### 5. Quadrupel helix collaboration

- Which quadruple helix partners are involved?
- How are the roles and responsibilities distributed over the the partners?
- How is project coordination and program management implemented?

### 6. Communication and knowledge sharing

- How are collected and validated insights made accessible to stakeholders?
- How are potential solutions elaborated and evaluated within a learning community approach?
- How is the dialogue organized with society and its representatives?

### 7. Solution upscaling and transfer to society

- How is the issue of solution scalability addressed?
- How are solutions transferred to society?
- How do you measure impact?