



NL LOUNGE  
Partner package  
@WORLD SUMMIT AI 2022

**NL** Netherlands

# NL LOUNGE @ WSAI 2022

The Netherlands AI Coalition and the Invest in Holland network will host the NL Lounge at the World Summit AI 2022. We would like to share our stage with you to showcase your innovations and use cases. NL startups, companies and initiatives are invited to become part of the program in the NL Lounge.

## Program

The NL Lounge will be located at the WSAI2022 main venue Taets Art and Event Park. This dedicated 160m<sup>2</sup> room will be in NL branding and will have a NL AIC and Invest in Holland sub branding. Of course there will be many options for all our partners to be visually recognizable and mentioned in various messages.

The room will be fitted with a bar/reception area where your guests will be welcomed. It also allows visitor traffic management and to apply all health and safety regulations that might apply.

The room will be fitted with a branded seated area and flexible room dividing elements so it can be rearranged for different purposes during the day.

## NL Lounge Daily Schedule

09.30-10.00	Opening
10.00-11.00	Lightning Talks followed by networking with the speakers
11.00-12.00	Lightning Talks followed by networking with the speakers
12.00-13.00	Open hour
13.00-14.00	Lightning Talks followed by networking with the speakers
14.00-15.00	Open hour
15.00-15.30	Invest in Holland presents...
15.30 -16.30	Open hour
16.30-17.00	Wrap up

## Content NL Lounge

The NL Lounge is designed with NL branding and NL AIC + Invest in Holland as partner branding.

## Key message

Human centric solutions to both social and business problems, with a focus on honesty, justice, security and above all trustworthiness.

## Startup package

Selected NL startups can claim the stage for a 3-minute Lightning Talk presentation.

You are allowed to use the networking facilities of the NL Lounge for either the morning or afternoon of your presentation. We will support you with introductions.

Contribution 250 euro excl 21% BTW/VAT  
Excl. entry ticket

Depending on availability you can join the NL expo floor. Additional costs apply.

## Company package

Selected NL companies can claim the stage for a Lightning Talk presentation.

You are allowed to use the networking facilities of the NL Lounge for either the morning or afternoon of your presentation. We will support you with introductions.

Contribution 500 euro excl 21% BTW/VAT  
Excl. entry ticket

Depending on availability you can join the NL expo floor. Additional costs apply.

## Regional Partner package

Available for regional partners and hubs.

Regional Development Agencies and Hubs can join the Invest in Holland initiative

Including 2 tickets WSAI and 25% discount on 2 tickets

Dedicated Invest in Holland branded desk in main expo area

Dedicated branded networking area in the NL Lounge

All logistics arranged

Reception desk at NL Lounge

2500 euro excl 21% BTW/VAT

Depending on availability you can use the VIP meeting room. Additional costs apply.

## Strategic Partner package

As a strategic partner NL AIC and Invest in Holland invite you to co-host:

- 11 OCT Pre-event VIP networking lunch including short presentation
- 11 OCT Pre-event VIP networking dinner including short presentation
- 12 OCT Breakfast at the NL Lounge including short presentation
- 12 OCT Drinks at the NL Lounge including short presentation
- 13 OCT Breakfast at the NL Lounge including short presentation
- 13 OCT Drinks at the NL Lounge including short presentation
- 13 OCT Post-event Bustours to several initiatives/companies/working demo's

If you would like to support and be part of one of the side events information is available upon request. Strategic partner contributions start at 3000 euro excl. VAT



Artist impression NL Lounge WSAI

## Where and when

NL Lounge at [World Summit AI](#)  
Taets Art and Event Park  
Amsterdam  
Wednesday 12 + Thursday 13 OCT 2022

Do you want to join this collaborative effort to promote the Netherlands AI Ecosystem please contact Sandra Brandenburg - [Sandra@handelsroute.nl](mailto:Sandra@handelsroute.nl)

Limited space available, please apply before August 16, 2022.

Organized by:

